

WHAT'S UP WITH THE BRIGHTEN GROUP?

VOLUME 1 – MARCH 2018



What is the Brighten Way? It's very simple:

The Brighten Way is a culture of paying it forward at the Saint John Regional Hospital. Over 200,000 staff, patients, families and visitors pay it forward each year.

How does it work?

- Every time you purchase a ticket for an event, make a purchase at the hospital Gift Shop, Jewelry Counter, Uniform Shop or Hair Salon, purchase Lifeline Service or use the ATM outside of the Gift Shop, **ALL** of the proceeds are redirected back into the Saint John Regional Hospital to fund Patient Comfort Programs!
- Because of you, the Brighten Group has been able to donate over \$5M to the Saint John Regional Hospital since 1982!

1st Quarter Purchases

By Paying it Forward the Brighten Way,
we were able to purchase the following:

\$630
4BN/4AN Transition Units
Video and audio monitors to prevent patient falls
\$1,500
5CS Family Medicine
Activity items for patients
\$2,000
4AN Transition Unit
Furniture for family room
\$3,000
4BN/4AN Transition Units
Yearly patient outings
\$4,000
4DN Psychiatry
Leisure activities for patients
\$9,000
Labour & Birth
Blanket & Fluid Warmer

People of Influence May 24th, 2018



The annual People of Influence Luncheon Series continues on May 24th at the Delta Brunswick. Tickets can be purchased online at brightengroup.ca, by calling 648-7243 or by stopping into the Gift Shop at the Saint John Regional Hospital. Proceeds from this year's luncheon will fund a Home Away From Home for patients undergoing cancer treatments at the Saint John Regional Hospital.

We are honored to have Dr. Terrance Comeau as our guest speaker and Hometown Healthcare Hero this year!

Dr. Comeau, a Saint John native, is an accredited Hematologist/Oncologist, with a specialization in Blood and Bone Marrow Transplants.

Spotlight on Volunteers!

Sheila Levesque has volunteered 15,000 hours of her time at the SJRH since 2004. Sheila says "Everyone has something to give back. It gives that day a purpose. And if we make the lives of our patients, families and staff easier, that's what it's all about."

In 2017, Sheila raised over \$25,000 by selling wooden roses. Sheila is constantly organizing bazaars in the Light Court, raffles, spaghetti dinners, and selling fudge – all in support of Patient Comfort Programs at the Saint John Regional Hospital. Thank you for all you do Sheila!



UPCOMING VENDORS MARKETS

March 23rd

April 19th

May 17th

If you are interested in renting a table at the Vendors Market, please contact Kathy Casey at 648-6292.

Click to [edit Email Preferences](#) or [Unsubscribe](#) from this list.

Brighten Group: Saint John Regional Hospital Auxiliary
PO Box 2100

Saint John New Brunswick, E2L 4L2 - Canada

Telephone: 506-648-7243

vertical
response
A DELUXE COMPANY
Free Email Marketing >>